

Extra Magazine Reading
Unit 5

 **Make Money Doing
What You're Good At**
Magazine pages 28–29

Handout
EMR 5.1

Before Reading

1. Do you work for money? If yes, what do you do?

2. How can teens find jobs?

3. Match each aptitude with its description.

Aptitude		Description
1. creative	_____	a. uses modern technology effectively
2. outdoorsy	_____	b. makes artistic things
3. tech-savvy	_____	c. enjoys doing outdoor activities

While Reading

4. List the advertising tips in the text. Use imperatives. Use page 85 of your workbook for help.

If You're into Arts	If You're into the Great Outdoors	If You're into Technology
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

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Handout
EMR 5.1 (cont.)

After Reading

5. Put a check mark next to the job(s) you want to try. Explain why you want to try the job(s).

Job	✓	Why Do You Want to Try This Job?
a. Create and sell your homemade creations	_____	_____ _____
b. Design and sell cool T-shirts	_____	_____ _____
c. Become a dog walker	_____	_____ _____
d. Offer a mobile car-washing service	_____	_____ _____
e. Watch ads, make money	_____	_____ _____
f. Livestream your gaming	_____	_____ _____

6. Choose one job idea from Step 5 or brainstorm your own. Create an advertising plan to promote your business.

a. Which job did you choose? _____	e. What is your logo? _____
b. What is your business name? _____	
c. What is your slogan? _____	
d. List two ways to advertise your business. 1. _____ 2. _____	

Before Reading

1. Draw a line to connect each slogan with its product or service.

Slogan		Product or Service
1. "Always Fresh."	●	● a. car
2. "Everything We Do Is Driven by You."	●	● b. snowmobile
3. "We Move People."	●	● c. coffee
4. "Get There."	●	● d. rideshare service
5. "Work Hard. Have Fun. Make History."	●	● e. fast-food restaurant
6. "Think Outside the Bun."	●	● f. online retailer
7. "A Diamond Is Forever."	●	● g. amusement park
8. "The Happiest Place on Earth."	●	● h. jewellery store

While Reading

2. Match each company with its product or service.

Company		Product or Service
1. Association of Milk Producers®	_____	a. haircare
2. Coca-Cola® and Pepsi®	_____	b. soft drink
3. Columbia® Sportswear	_____	c. canned and frozen vegetables
4. Clairol®	_____	d. fried chicken
5. Green Giant®	_____	e. milk
6. HSBC®	_____	f. sports clothing and equipment
7. Kentucky Fried Chicken® (KFC®)	_____	g. banking

After Reading

3. Complete the clues with words from the text. Solve the crossword puzzle.
Unscramble the letters in the grey boxes to complete the mystery message.

- Across
- Down
2. Abbreviation that uses the first letter of each word:

4. Short phrase to promote a company:

6. Beverage made by Coca-Cola® and Pepsi®:
_____ drink
8. How you feel when you do something "cringeworthy":

10. Things companies want to sell:

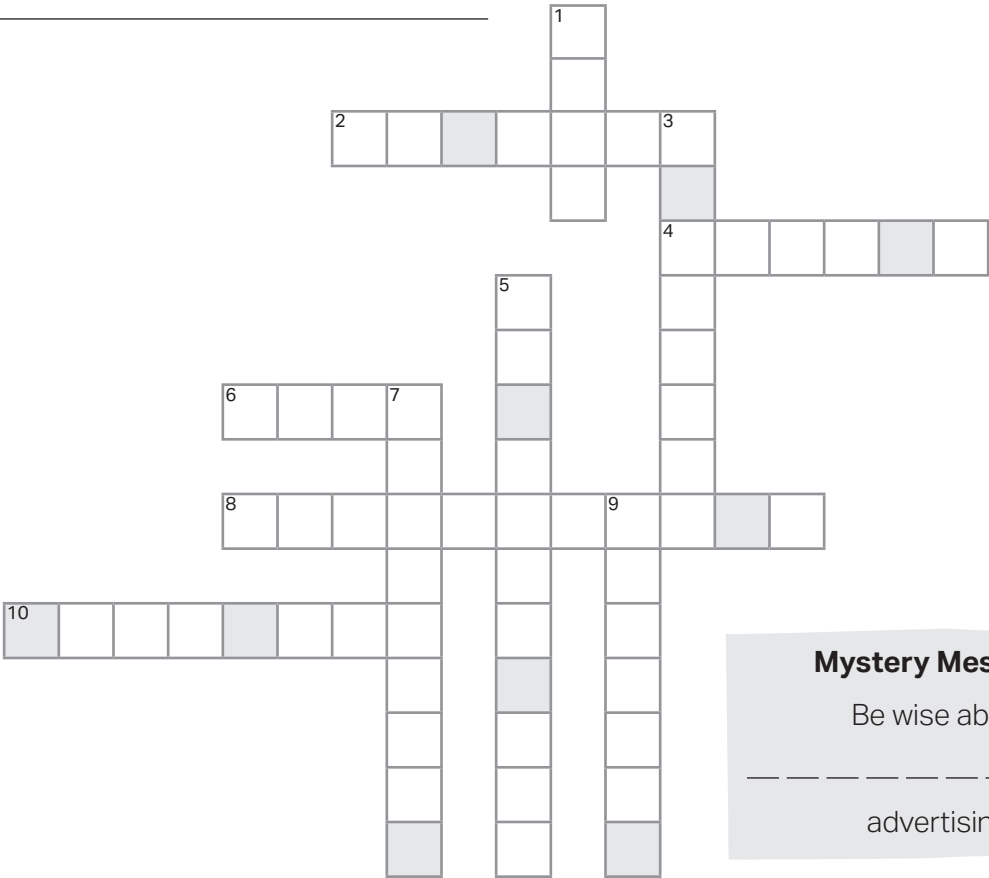
1. Place to deposit money in an account:

3. Synonym for "errors":

5. What companies do to promote products:

7. To change from one language into another:

9. Bank account to save money:
_____ account



Mystery Message:
Be wise about

advertising!